

10 REASONS TO PURSUE A CAREER IN LOGISTICS & SUPPLY CHAIN NOW!

HAVE YOU EVER WONDERED HOW A PACKAGE OR AN ITEM GETS TO WHERE IT NEEDS TO GO? YOU SHOULD—THE SYSTEM THAT ENSURES THAT IT HAPPENS IS CALLED A **SUPPLY CHAIN**. THE INDUSTRY THAT ENSURES THAT IT RUNS SMOOTHLY IS CALLED LOGISTICS. AND THE REASON WHY THIS INDUSTRY IS SO EXCITING IS BECAUSE WITHOUT IT, NO OTHER INDUSTRY WOULD BE ABLE TO OPERATE!

DESPITE THE CRITICAL ROLE LOGISTICS PLAYS BEHIND CONSUMER GOODS, MILITARY SUPPLIES AND PERSONNEL, IT'S AN INDUSTRY WITH A RECRUITING PROBLEM.

TO MOST JOB SEEKERS, IT'S JUST MISUNDERSTOOD—OR INVISIBLE. THIS IS WHY WE'VE COMPILED 10 REASONS WHY A CAREER IN LOGISTICS AND SUPPLY CHAINS CAN BE THE DYNAMIC AND REWARDING CAREER SO MANY LOOK FOR!

1 EVERY ASPECT OF A PRODUCT'S LIFE CYCLE WHICH INCLUDES; **HOW A PRODUCT IS ACQUIRED, DISTRIBUTED, ALLOCATED AND DELIVERED,** FALLS UNDER THE PURVIEW OF LOGISTICS BUSINESS.



2 THE LOGISTICS INDUSTRY IS HUGE IT'S CURRENTLY A **\$1.3 TRILLION** INDUSTRY AND MAKES UP **8.5 %** OF THE **U.S GDP**.



3 THE GLOBAL SHIPPING MARKET ON ITS OWN (WHICH INCLUDES OCEAN, AIR, AND TRUCK FREIGHT) IS CURRENTLY AT **\$2.1 TRILLION** ACCORDING TO WORLD BANK, BOEING, AND GOLDEN VALLEY CO.



4 IN THE U.S ALONE, **48 MILLION TONS OF FREIGHT** IS DELIVERED DAILY (WORTH ABOUT **\$48 BILLION**). FOR SUCH AN AMAZING FEAT, THE LOGISTICS INDUSTRY EMPLOYS ROUGHLY **6 MILLION PEOPLE**.



5 A CAREER IN LOGISTICS ISN'T ONLY "A GUY TAPING BOXES IN A DUSTY OLD FACTORY". NEW TALENT IN FIELDS SUCH AS HIGH TECH FIELDS, ANALYTICS, ROBOTICS, AND ENGINEERING ARE HIGHLY SOUGHT AFTER. SO ARE SEASONED MANAGERS, MARKETERS, DATA ANALYSTS, AND HUMAN RESOURCES EXECUTIVES



6 IN ADDITION TO THE FIELDS MENTIONED, THE LOGISTICS INDUSTRY IS ALSO SEEKING THOSE WITH KNOWLEDGE OF **ENVIRONMENTAL CONCERNS** (HAZARDOUS MATERIALS REGULATION AND PUBLIC POLICY), **QUALITY CONTROL** (PURCHASING AGENTS, AND STORAGE AND DISTRIBUTION MANAGERS), AND **ADULT LEARNING / LEADERSHIP TRAINING**.



7 BECAUSE THE LOGISTICS INDUSTRY IS SO VAST AND UNDER CONSTANT GROWTH, POSITIONS ALWAYS NEED TO BE FILLED. A RECENT MHI REPORT PREDICTS THAT BY 2018, THE LOGISTICS SECTOR WILL BE LOOKING TO FILL ABOUT **1.4 MILLION POSITIONS**, OR ROUGHLY **270,000 PER YEAR**.

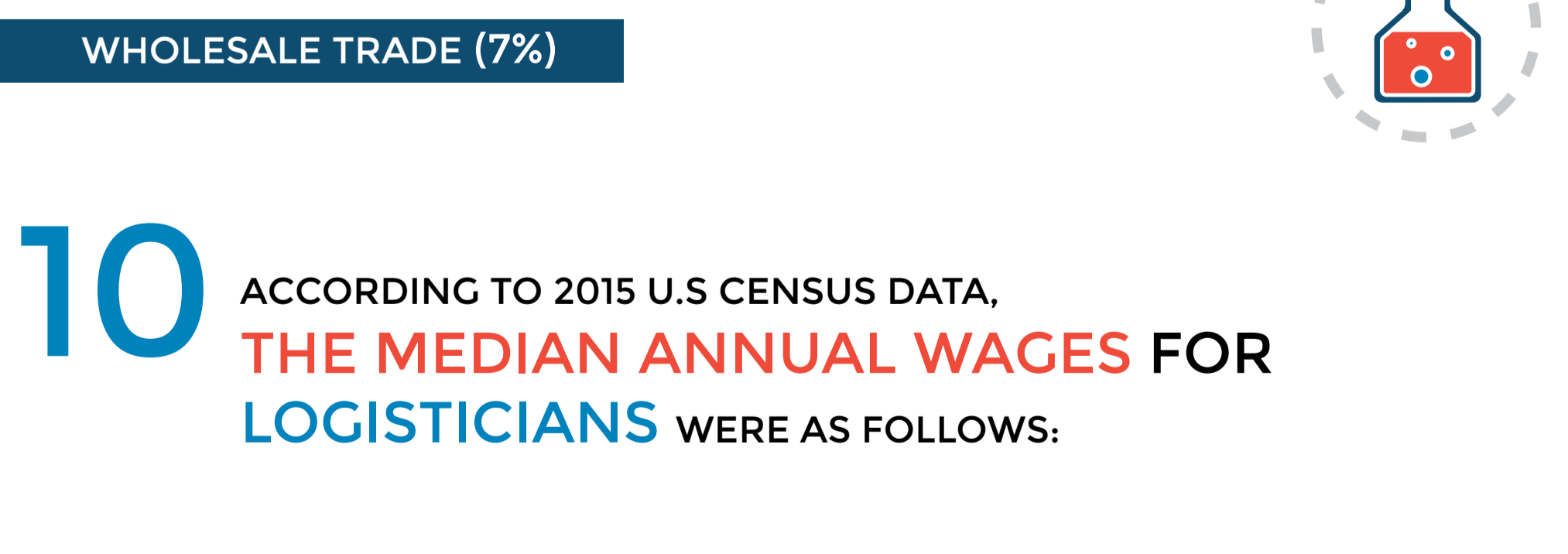


8 ONE OF THE CORNERSTONE JOBS OF THE INDUSTRY IS THAT OF A **LOGISTICIAN**.

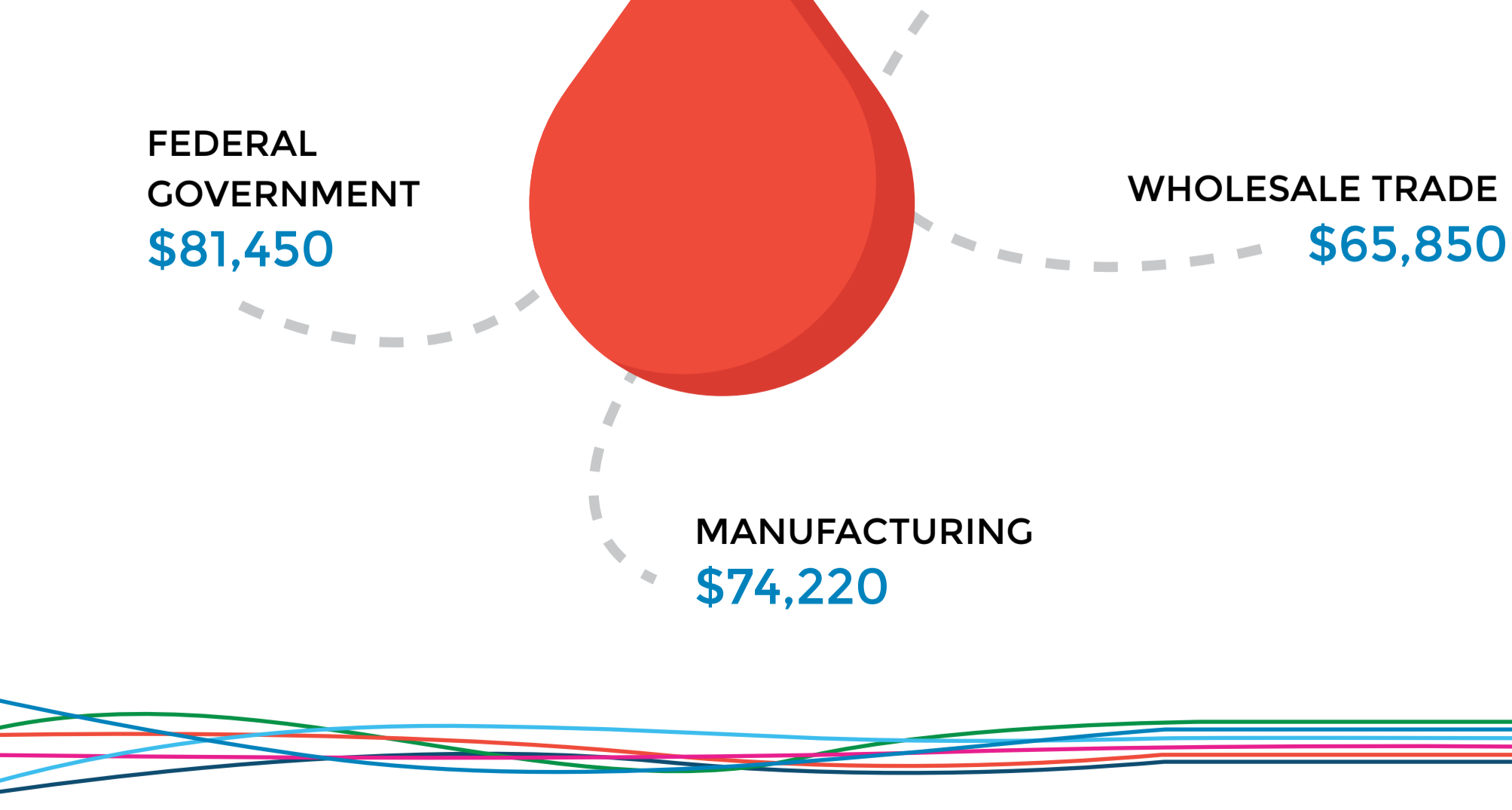
IN 2014, THEY ACCOUNTED FOR **130,400 JOBS** IN THE U.S.



9 THE INDUSTRIES THAT EMPLOYED THE MOST **LOGISTIANS** WERE:



10 ACCORDING TO 2015 U.S CENSUS DATA, THE **MEDIAN ANNUAL WAGES** FOR **LOGISTIANS** WERE AS FOLLOWS:



INFOGRAPHIC CREATED BY **MORAI LOGISTICS**

WE LOVE TO PUT ORDER IN YOUR CHAOS. MORAI LOGISTICS INC. IS A 3RD PARTY LOGISTICS PROVIDER WITH AN OPERATING AGENCY AGREEMENT REPRESENTING MODE TRANSPORTATION. WE ARE A POWERHOUSE LOGISTICS TEAM BASED IN THE GREATER TORONTO AREA AND DO BUSINESS THROUGHOUT NORTH AMERICA, INCLUDING MEXICO. OUR TEAM IS DEDICATED TO OUR TERRIFIC CLIENTS AND WE STRIVE TO TAKE THE CHAOS OUT OF YOUR SUPPLY CHAIN. WE ARE ALWAYS ON THE LOOKOUT TO DO EXCEPTIONAL WORK WITH REMARKABLE PEOPLE AND COMPANIES!

SOURCES: [HTTP://FORTUNE.COM/2014/05/01/WANTED-1-4-MILLION-NEW-SUPPLY-CHAIN-WORKERS-BY-2018/](http://fortune.com/2014/05/01/wanted-1-4-million-new-supply-chain-workers-by-2018/), [HTTP://WWW.INBOUNDLOGISTICS.COM/CMS/ARTICLE/LOGISTICS-ITS-WHERE-THE-JOBS-ARE/](http://www.inboundlogistics.com/cms/article/logistics-its-where-the-jobs-are/), [HTTP://WWW.BLS.GOV/OOH/BUSINESS-AND-FINANCIAL/LOGISTIANS.HTM](http://www.bls.gov/ooh/business-and-financial/logisticians.htm), [HTTP://WWW.BUSINESSINSIDER.COM/AMAZON-IS-HIRING-120000-SEASOAL-EMPLOYEES-FOR-THE-HOLIDAY-RUSH-2016-10](http://www.businessinsider.com/amazon-is-hiring-120000-seasoal-employees-for-the-holiday-rush-2016-10)

Infographic created in collaboration with **GCA** **meat together.**