


8 TOP 3PL MARKET GROWTH PREDICTIONS FOR 2025

EARLIER THIS MONTH, RESEARCH AND MARKETS ADDED TO THEIR "THIRD PARTY LOGISTICS (3PL) MARKET ANALYSIS BY SERVICE, BY TRANSPORT (ROADWAYS, RAILWAYS, WATERWAYS, AIRWAYS), BY END-USE (MANUFACTURING, RETAIL, HEALTHCARE, AUTOMOTIVE), BY REGION, AND SEGMENT FORECASTS, 2014 - 2025" REPORT.

EXPERTS ARE ESTIMATING THE 3PL MARKET TO REACH USD \$1.24 TRILLION WITHIN THE NEXT DECADE. THAT'S A MASSIVE INCREASE CONSIDERING THAT THE CURRENT MARKET IS ESTIMATED TO SIT AT USD 721 BILLION ACCORDING TO ARMSTRONG & ASSOCIATES, INC. THERE ARE EIGHT REASONS WHY THIS IS THE CASE.

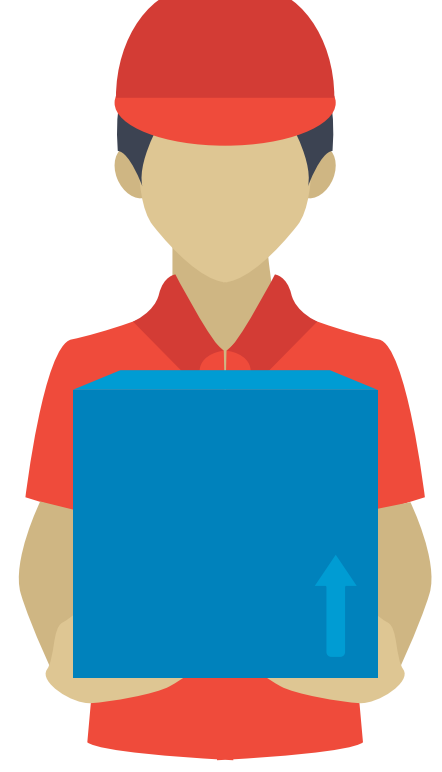
1 **72% GLOBAL 3PL MARKET GROWTH IS EXPECTED OVER THE NEXT TEN YEARS.**



2 **LOGISTICS COSTS ARE REDUCED BY 9% WHEN A 3PL SERVICE PROVIDER IS HIRED**

ACCORDING TO MEETLOGISTICS.COM.

THE NEED FOR **CONTINUED INVENTORY COST REDUCTIONS**, ESPECIALLY AMONG THE AUTOMOTIVE AND RETAIL SECTORS, IS LEADING TO A LOT OF GROWTH OPPORTUNITIES FOR 3PLS AS A RESULT.



3 **ACCORDING TO THE REPORT, 3PL PROVIDERS ALLOW BUSINESSES TO FOCUS ON THEIR CORE ACTIVITIES SUCH AS:**

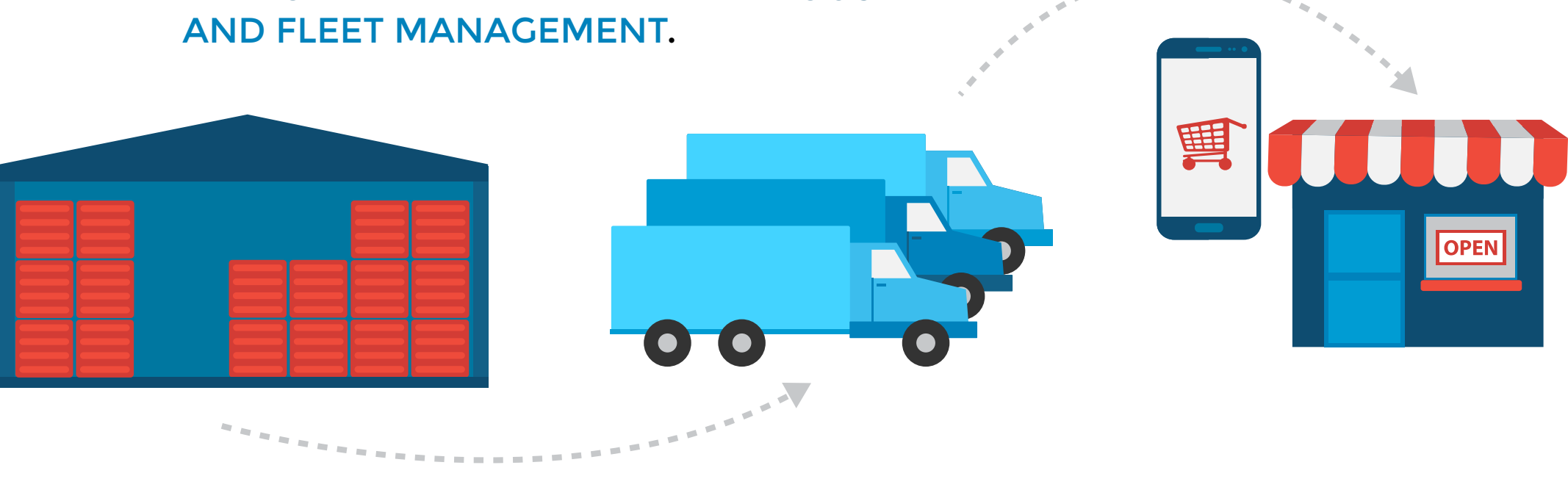
RESEARCH & DEVELOPMENT
MANUFACTURING
STRATEGIC PLANNING

THUS RELIEVING THEM FROM THE DAILY BURDEN OF OPERATIONAL LOGISTICS



4 **7.5% COMPOUND ANNUAL GROWTH (CAGR)**

IS EXPECTED BECAUSE OF THE RAPID DEVELOPMENT OF **OMNICHANNEL RETAILING**, **IMPROVED DATA-DRIVEN WAREHOUSE AND FLEET MANAGEMENT.**



5 **NORTH AMERICA AND ASIA PACIFIC ARE SEEING RAPID LOGISTICAL ENHANCEMENTS.**

HEAVY INVESTMENT IN COMMERCIAL OFFERINGS, CLOUD-BASED SOLUTIONS, PROPRIETARY INNOVATIONS AND CONTEMPORARY IT SOLUTIONS ARE THE REASONS.



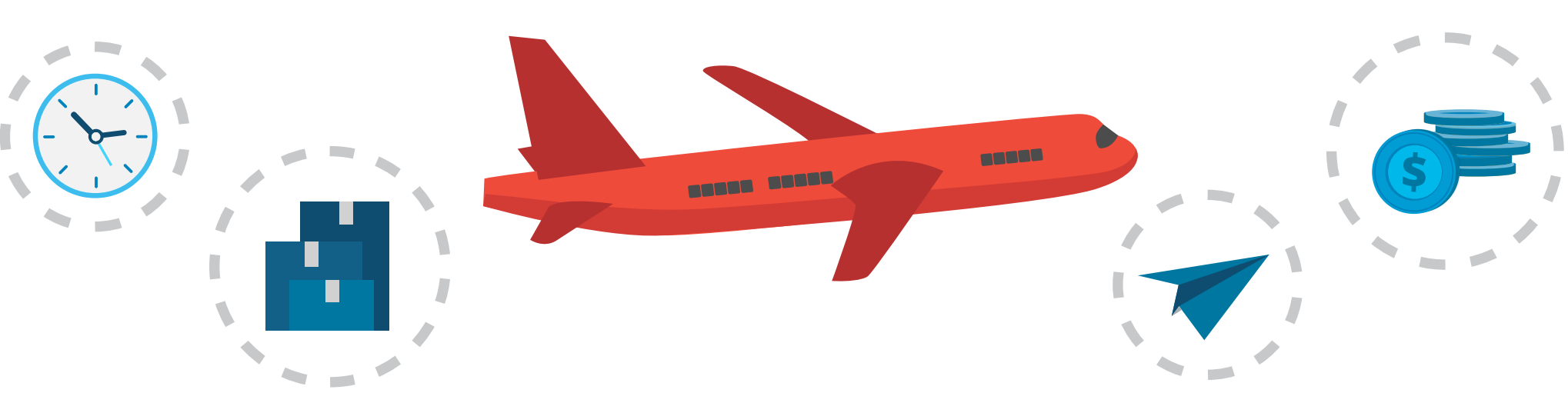
6 **11.5% CAGR FOR E-COMMERCE MARKET REVENUE IS EXPECTED**

DUE TO GREATER MOMENTUM IN OMNICHANNEL DISTRIBUTION.

TODAY IT STANDS AT **US \$1,362,041M** ACCORDING TO STATISTICA.COM.



7 **CHANGING CUSTOMER EXPECTATIONS LED TO DELIVERY TIMES GOING FROM 5 TO 4 DAYS BETWEEN 2013 AND 2015.** THIS TREND WILL CONTINUE, CONTRIBUTING TO THE ACCELERATING GROWTH OF AIRWAYS AS CUSTOMERS ARE WILLING TO PAY MORE FOR FASTER DELIVERIES.



8 **1.8 BILLION PEOPLE WILL BE JOINING THE GLOBAL CONSUMING CLASS BY 2025.**

ONLY THROUGH **IMPROVED INVENTORY MANAGEMENT AND CYCLE TIMES** WILL CURRENT BUSINESSES BE ABLE TO KEEP UP.

THIS MEANS THAT THE FASTEST-GROWING SEGMENT WILL BE **VALUE ADDED LOGISTICS SERVICES**, WHICH 3PLS EXCEL IN.



AS BUSINESS AROUND THE GLOBE CONTINUE TO EXPAND THEIR OPERATIONS, THE 3PL MARKET WILL CONTINUE TO PARALLEL ITS GROWTH. THE RESEARCH AND MARKETS UPDATES HIGHLIGHT HOW THIS WILL AFFECT REVENUE AND COVERAGE. OVERALL, IT LOOKS LIKE THE NEXT FEW YEARS WILL BE A GOOD TIME FOR THE 3PL MARKET.

INFOGRAPHIC CREATED BY

MORAI
LOGISTICS

WE LOVE TO PUT ORDER IN YOUR CHAOS. MORAI LOGISTICS INC. IS A 3RD PARTY LOGISTICS PROVIDER WITH AN OPERATING AGENCY AGREEMENT REPRESENTING MODE TRANSPORTATION. WE ARE A POWERHOUSE LOGISTICS TEAM BASED IN THE GREATER TORONTO AREA AND DO BUSINESS THROUGHOUT NORTH AMERICA, INCLUDING MEXICO. OUR TEAM IS DEDICATED TO OUR TERRIFIC CLIENTS AND WE STRIVE TO TAKE THE CHAOS OUT OF YOUR SUPPLY CHAIN. WE ARE ALWAYS ON THE LOOKOUT TO DO EXCEPTIONAL WORK WITH REMARKABLE PEOPLE AND COMPANIES!

SOURCES:

<http://www.prnewswire.com/news-releases/research-and-markets---global-third-party-logistics-3pl-market-analysis-and-segment-forecasts-2014-2025-key-players-are-dhl-fedex-ch-robinson-ups-supply-chain-solutions-and-kuehne-nagel-international-300456740.html>
<http://www.3pllogistics.com/3pl-market-info-resources/3pl-market-information/global-3pl-market-size-estimates/>
http://www.researchandmarkets.com/research/1lr4g7/third_party
<http://www.3plstudy.com/key-findings/current-state-of-the-3pl-market/>
<http://www.glossy.co/evolution-of-luxury/fashions-move-to-immmediacy-has-resulted-in-a-shipping-race>
<https://www.statista.com/outlook/243/100/e-commerce/worldwide>

