

# NAFTA

## 23 YEARS LATER

THE CURRENT STRUCTURE OF THE NORTH AMERICA FREE TRADE AGREEMENT (NAFTA) IS SET TO CHANGE LATER THIS YEAR. THE U.S LED NEGOTIATIONS WITH CANADA AND MEXICO WILL DETERMINE HOW NAFTA WILL LOOK, OR IF IT WILL EVEN CONTINUE PAST NEXT YEAR.

IT'S BEEN 23 YEARS SINCE THE TREATY WAS SIGNED. IN THAT TIME, IT'S BUILT UP QUITE THE LEGACY. LET'S LOOK AT HOW THIS HISTORIC TREATY HAS SHAPED NORTH AMERICAN JOBS AND TRADE.

**3** DIFFERENT U.S. PRESIDENTS CHAMPIONED IT FOR MORE THAN A DECADE BEFORE IT CAME INTO BEING.



**PRESIDENT RONALD REGAN**  
CONCEIVED OF THE IDEA



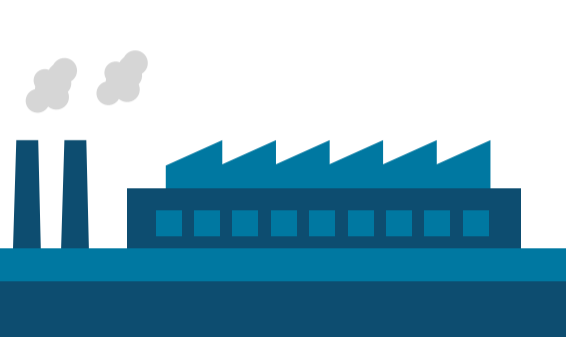
**PRESIDENT H. W. BUSH**  
NEGOTIATED THE AGREEMENT



**PRESIDENT BILL CLINTON**  
SIGNED THE AGREEMENT

THE SIGNING OF NAFTA RESULTED IN THE LARGEST FREE TRADE AREA IN THE WORLD.

IT LINKS 450 MILLION PEOPLE, WHILE ITS MEMBER ECONOMIES GENERATE \$20.8 TRILLION.



TRADE BETWEEN CANADA, MEXICO AND THE UNITED STATES INCREASED TO \$1.14 TRILLION IN 2015.

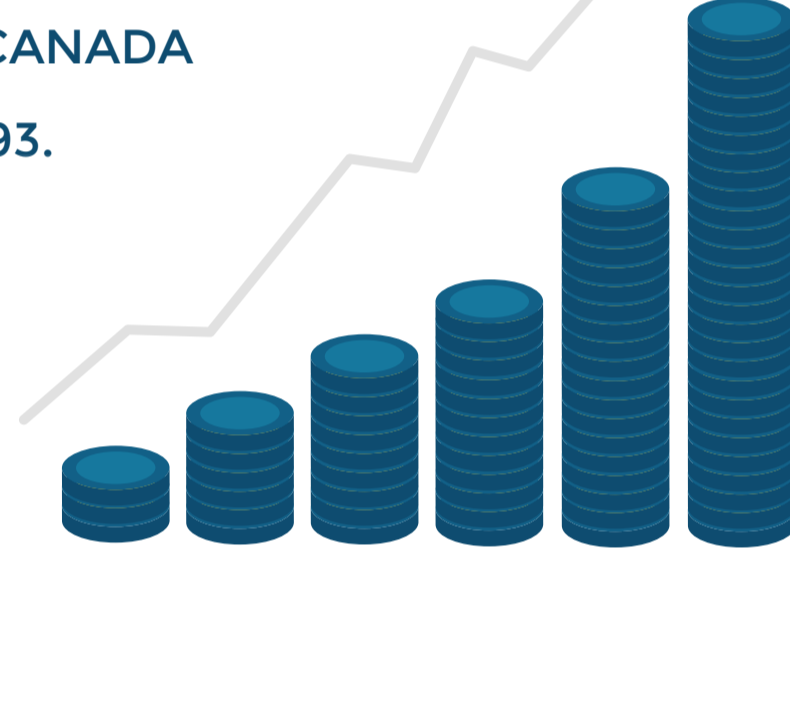
THAT'S 4 TIMES WHAT IT WAS IN 1993.



CANADIAN EXPORTS TO THE U.S EXPANDED FROM \$110 BILLION TO \$346 BILLION AFTER THE TREATY WAS SIGNED.

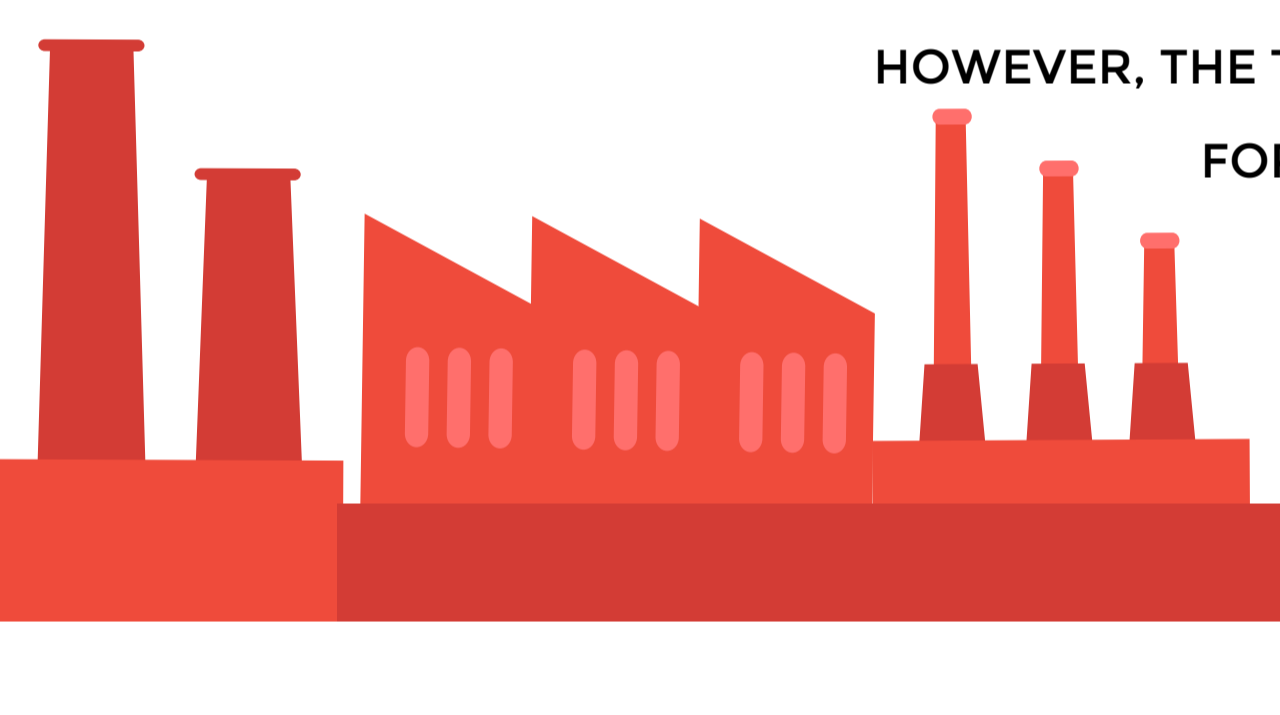
SIMILARLY, U.S AND MEXICAN INVESTMENT IN CANADA GREW TO \$368 IN 2013, FROM \$70 BILLION IN 1993.

THAT'S 3 TIMES WHAT IT WAS IN ONLY TWO DECADES.

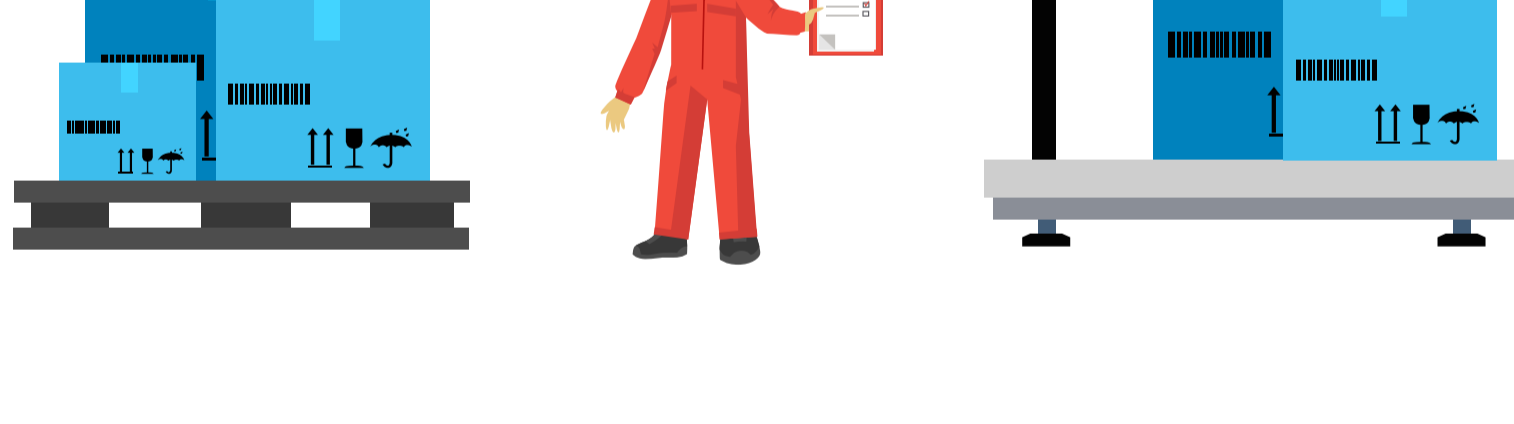


NAFTA IS LINKED TO THE LOSS OF 500,00-750,00 U.S JOBS, MOST IN THE MANUFACTURING SECTOR.

HOWEVER, THE TREATY IS ALSO RESPONSIBLE FOR THE CREATION OF 5 MILLION NEW JOBS IN THE U.S ALONE ACCORDING TO MULTIPLE STUDIES.



AROUND 14 MILLION JOBS RELY ON TRADE WITH CANADA AND MEXICO. THE PACT ANNUALLY CREATES A FURTHER 200,000 EXPORT-RELATED JOBS. THESE JOBS TYPICALLY PAY 15-20% MORE THAN THOSE THAT WERE LOST.

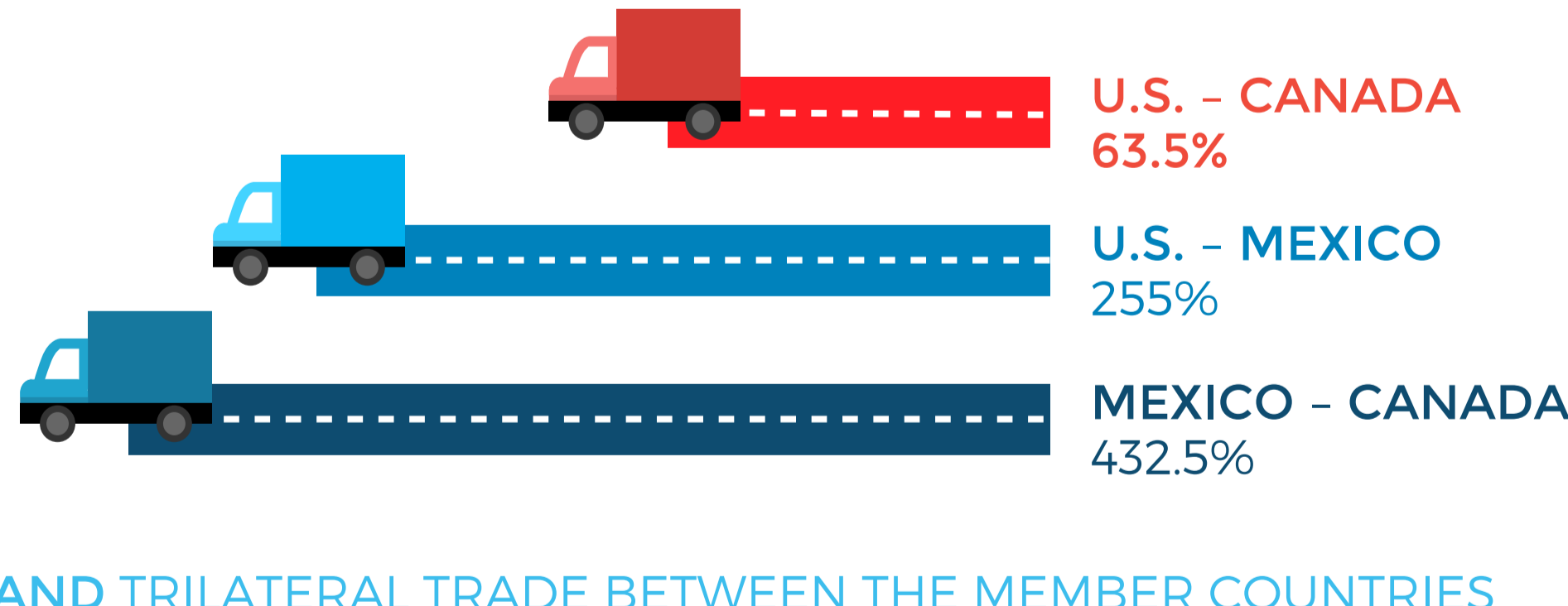


THE PACT ALLOWS THE THREE-MEMBER COUNTRIES TO COMPETE WITH THE EUROPEAN UNION AND CHINA IN WORLD TRADE.

IT ALSO HELPED SPEED THE U.S.'S ECONOMIC RECOVERY AFTER THE 2008 FINANCIAL CRISIS.

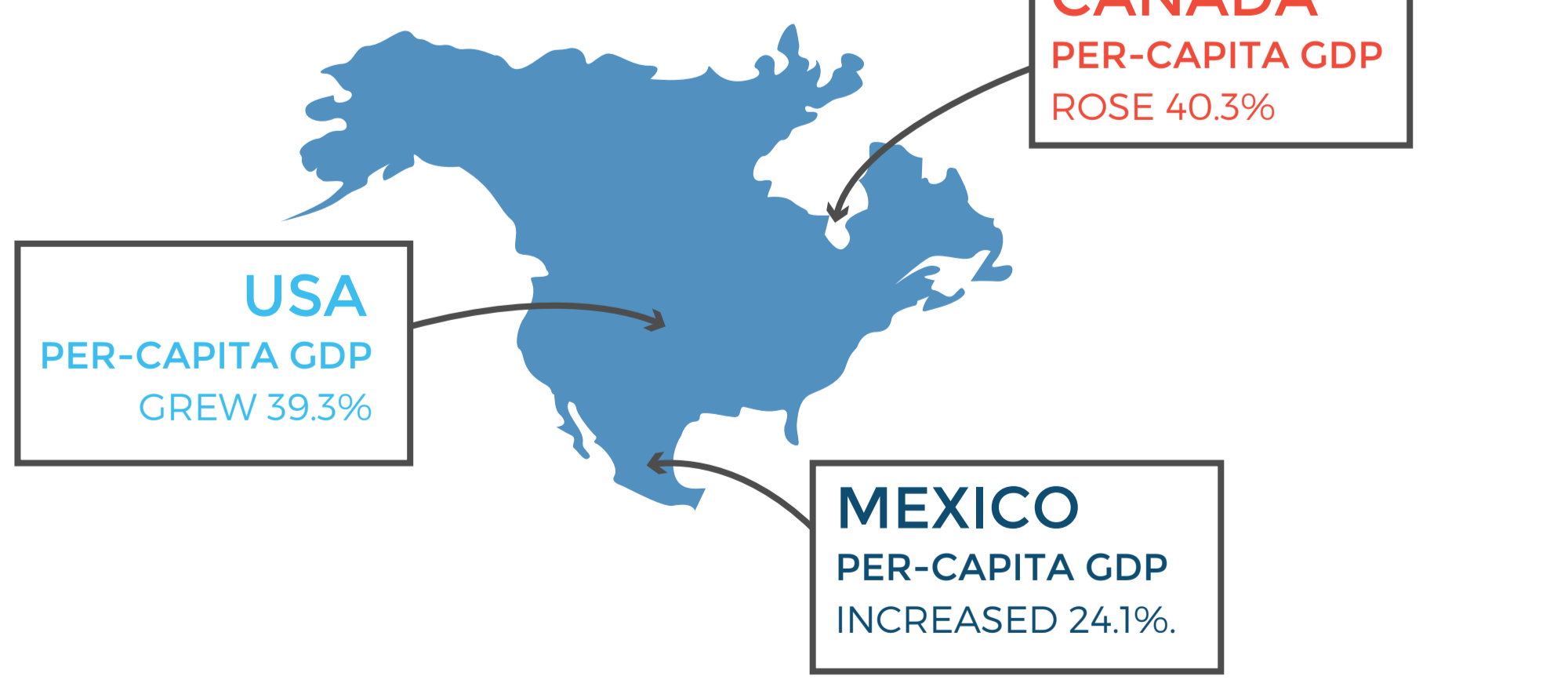


SINCE 1993, TRADE VOLUME ROSE BETWEEN



AND TRILATERAL TRADE BETWEEN THE MEMBER COUNTRIES INCREASED TO 125.2%.

SINCE NAFTA WAS ENACTED:



NAFTA'S FUTURE MIGHT BE UNCERTAIN, BUT ITS IMPORTANCE IN GLOBAL POLITICS, ECONOMICS AND WORLD TRADE CANNOT BE UNDERSTATED. THE TREATY HAS RESHAPED THE POLITICAL ECONOMIC LANDSCAPE OF CANADA, THE U.S. AND MEXICO BY TRIPLING REGIONAL TRADE AND CROSS-BORDER INVESTMENT. THAT'S NOT TO SAY IT ISN'T WITHOUT ITS CRITICS. HOWEVER, THE WORLD WILL BE VERY DIFFERENT IF NAFTA WERE TO BE REPLACED.

INFOGRAPHIC CREATED BY **MORAI LOGISTICS**

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