

# TOP 4 REASONS BLOCK CHAIN IS DRIVING SUPPLY CHAINS

**BLOCKCHAIN** HAS TAKEN THE SUPPLY CHAIN AND LOGISTICS INDUSTRY BY STORM, EARNING A REPUTATION AS ONE OF THE TOP TRENDS TO LOOK FOR IN 2018.

A LARGE FOLLOWING OF COMPANIES WITHIN THE SUPPLY CHAIN AND LOGISTICS INDUSTRY HAVE BEEN MAKING SIGNIFICANT INVESTMENTS INTO TECHNOLOGY TO IMPROVE EFFICIENCIES. RESEARCH HAS REPORTED THAT TECH LEADER, IBM, HAS ALREADY **INVESTED \$200 BILLION IN BLOCK-CHAIN IOT.**



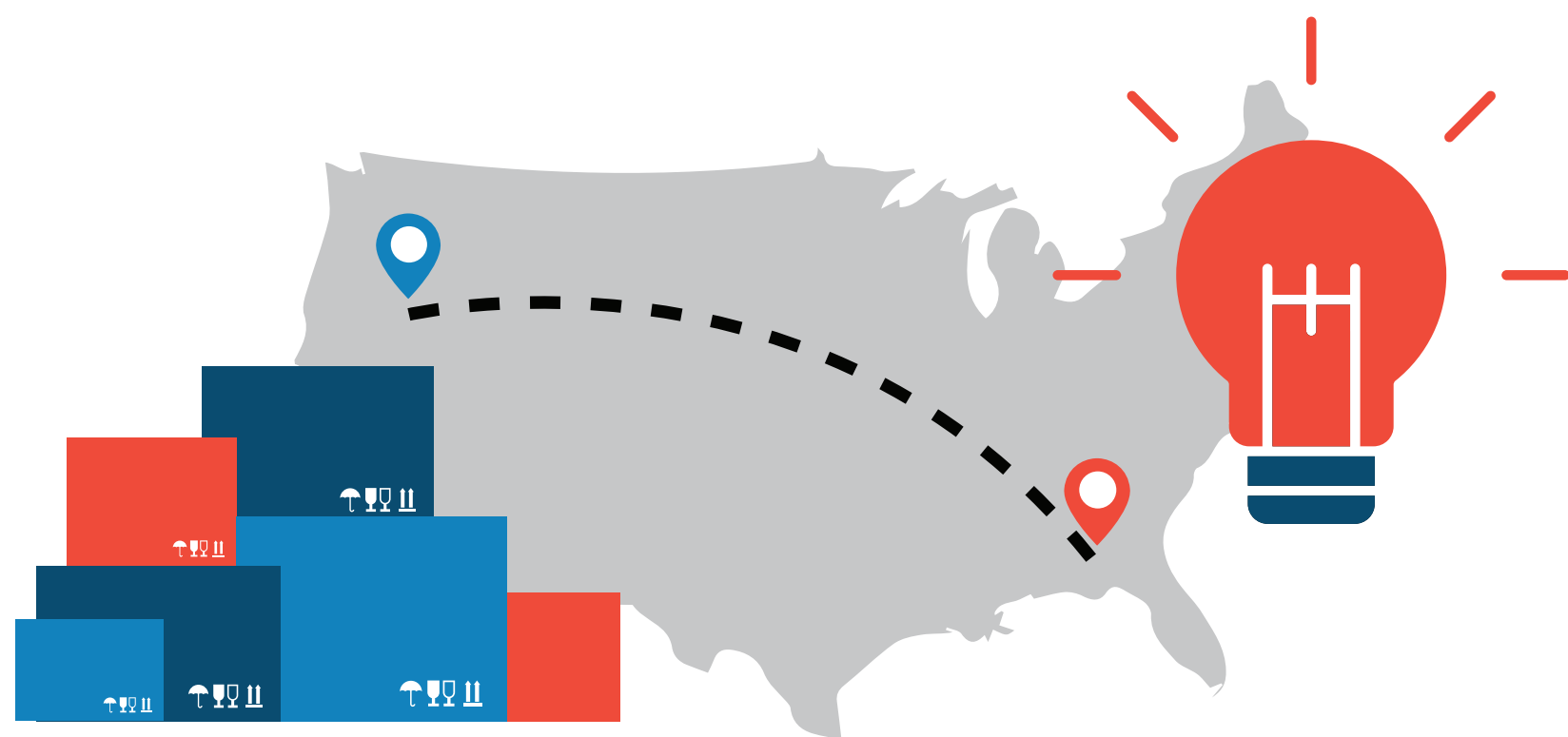
THIS EMERGING BUZZWORD IS FREQUENTLY LINKED TO CRYPTO CURRENCY, BITCOIN, WHICH EARNED A NEW RECORD HIGH OF **237.62 BILLION U.S. DOLLARS IN Q4 2017.** ALTHOUGH THERE IS DEBATE REGARDING THE LONGEVITY OF THIS BOOMING MARKET, RESEARCH SUGGESTS THAT BLOCK CHAIN WILL IMPROVE THE FUTURE OF SUPPLY CHAINS.

## 1. EFFICIENT AUTOMATION



- REPLACEMENT OF TRADITIONAL PAPER TRAIL WITH AUTOMATED WAYS TO STORE AND SHARE INFORMATION.
- FACILITATES THE DEVELOPMENT OF **"DIRECT RELATIONSHIPS WITH EACH PARTICIPANT."**

## 2. IMPROVED TRANSPARENCY



- BUSINESSES ARE ABLE TO TRACK THEIR ORDERS **THROUGHOUT THE ENTIRE PRODUCT LIFECYCLE.**
- THE INTEGRATION OF THIS TECHNOLOGY MINIMIZES DELAYS, ADDED COSTS AND HUMAN ERRORS.

## 3. GLOBAL MARKET SUPPORT



- FUELS COLLABORATION AND TRUST BETWEEN PRIVATE AND PUBLIC STAKEHOLDERS **ACROSS THE GLOBE.**
- REMOVES BORDERS AND OPENS ACCESS AND EASY TRANSFER OF FUNDS FROM ANYWHERE AROUND THE WORLD.

## 4. INCREASED SECURITY



- DECENTRALIZED DISTRIBUTION OF BLOCK CHAIN TECHNOLOGY MEANS THEY ARE **TAMPER-RESISTANT** BY DESIGN.
- THEIR USE OF ENCRYPTION REDUCES THE RISKS ASSOCIATED WITH THEFT AND **INCREASING TRUST AND RELIABILITY** TO ALL PARTIES.

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WE LOVE TO PUT ORDER IN YOUR CHAOS. MORAI LOGISTICS INC. IS A 3RD PARTY LOGISTICS PROVIDER WITH AN OPERATING AGENCY AGREEMENT REPRESENTING MODE TRANSPORTATION. WE ARE A POWERHOUSE LOGISTICS TEAM BASED IN THE GREATER TORONTO AREA AND DO BUSINESS THROUGHOUT NORTH AMERICA, INCLUDING MEXICO. OUR TEAM IS DEDICATED TO OUR TERRIFIC CLIENTS AND WE STRIVE TO TAKE THE CHAOS OUT OF YOUR SUPPLY CHAIN. WE ARE ALWAYS ON THE LOOKOUT TO DO EXCEPTIONAL WORK WITH REMARKABLE PEOPLE AND COMPANIES!

SOURCES:

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