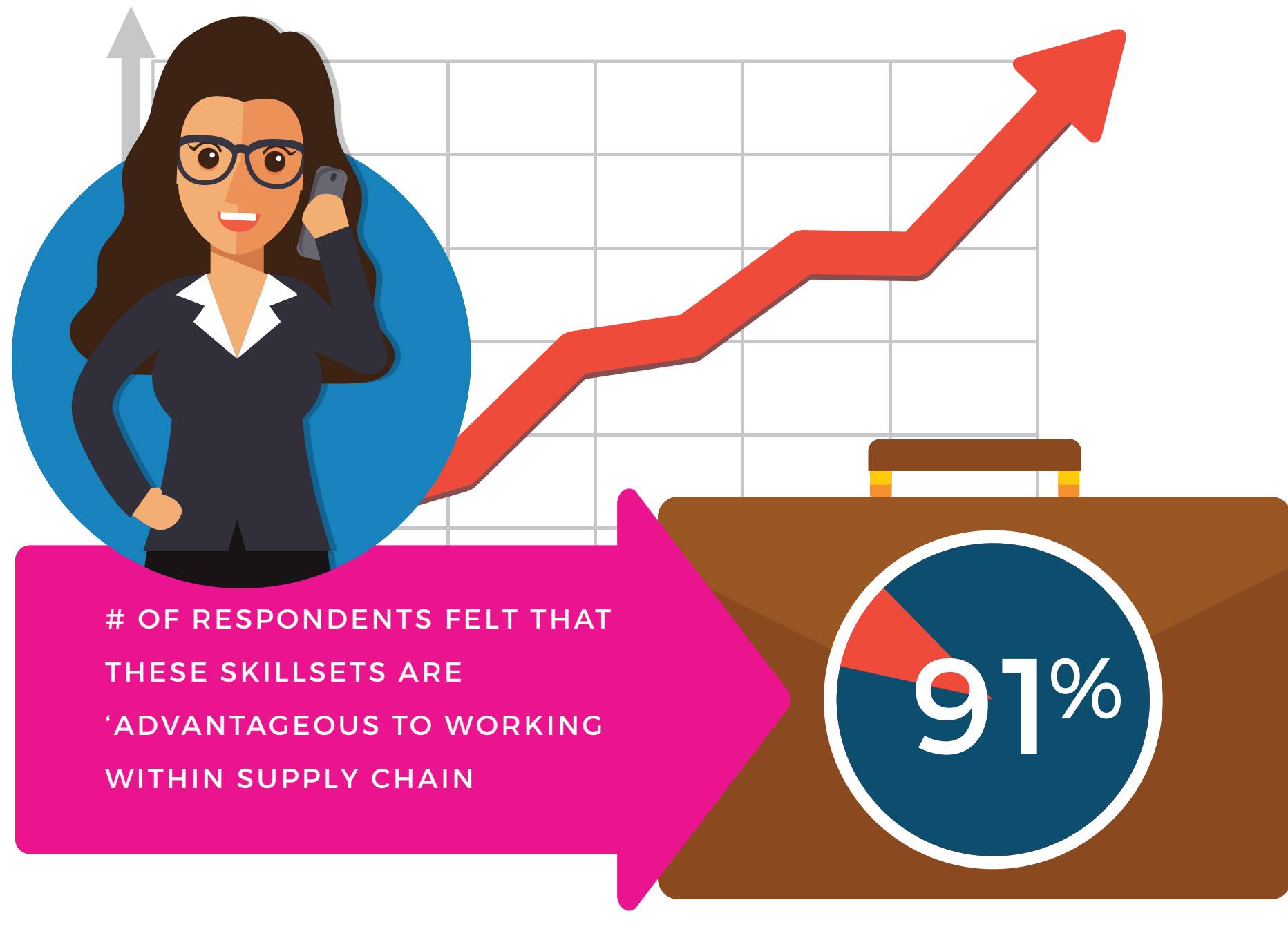


THE EVOLUTION OF WOMEN IN LOGISTICS

AS A WOMAN-OWNED BUSINESS, MORAI LOGISTICS IDENTIFIES HAS ALWAYS KEPT TRACK OF THE STATUS OF WOMEN IN THE LOGISTICS AND SUPPLY CHAIN INDUSTRY. THIS IS AN UPDATE TO HOW THE INDUSTRY AS A WHOLE HAS EVOLVED WITH REGARDS TO THE GENDER GAP.

RESEARCH FOUND THAT NOT ONLY DO SURVEYED GLOBAL SUPPLY CHAIN PROFESSIONALS BELIEVE THAT WOMEN HAVE A NATURAL SKILLSET THAT IS DIFFERENT TO MEN, MOST FEEL THAT THESE SKILLSETS ARE 'ADVANTAGEOUS TO WORKING WITHIN SUPPLY CHAIN MANAGEMENT'.

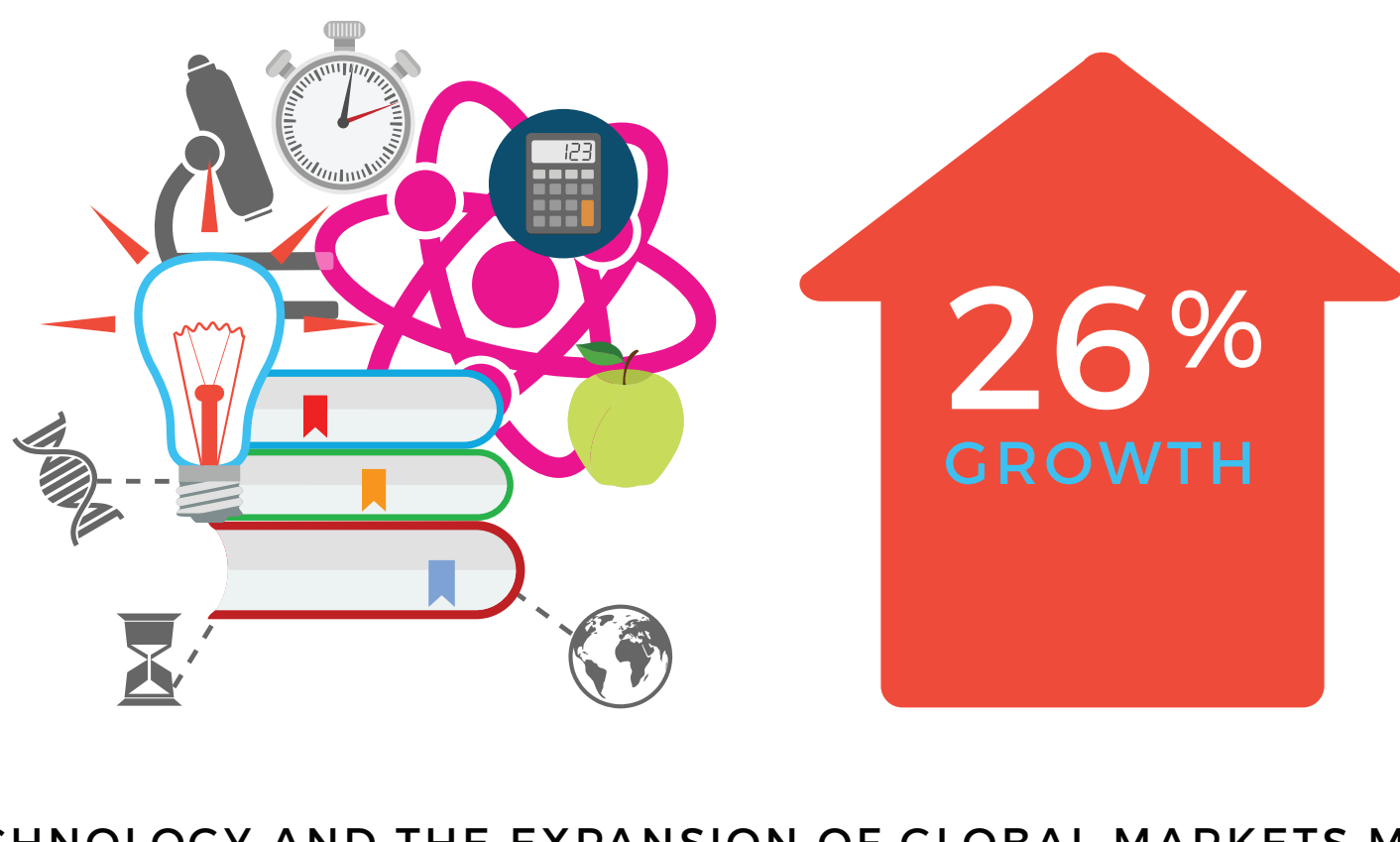
71% OF GLOBAL SUPPLY CHAIN PROFESSIONALS BELIEVE WOMEN HAVE A DIFFERENT NATURAL SKILLSET* IN COMPARISON TO MEN.



THERE IS NO BETTER TIME FOR WOMEN TO TAKE THE LEAP AND DEVELOP THE COURAGE TO GO AFTER OPPORTUNITIES IN LOGISTICS AND SUPPLY CHAIN AT ALL LEVELS OF MANAGEMENT. LET'S TAKE A LOOK AT THE MOST RECENT RESULTS ON WHY.

EDUCATION

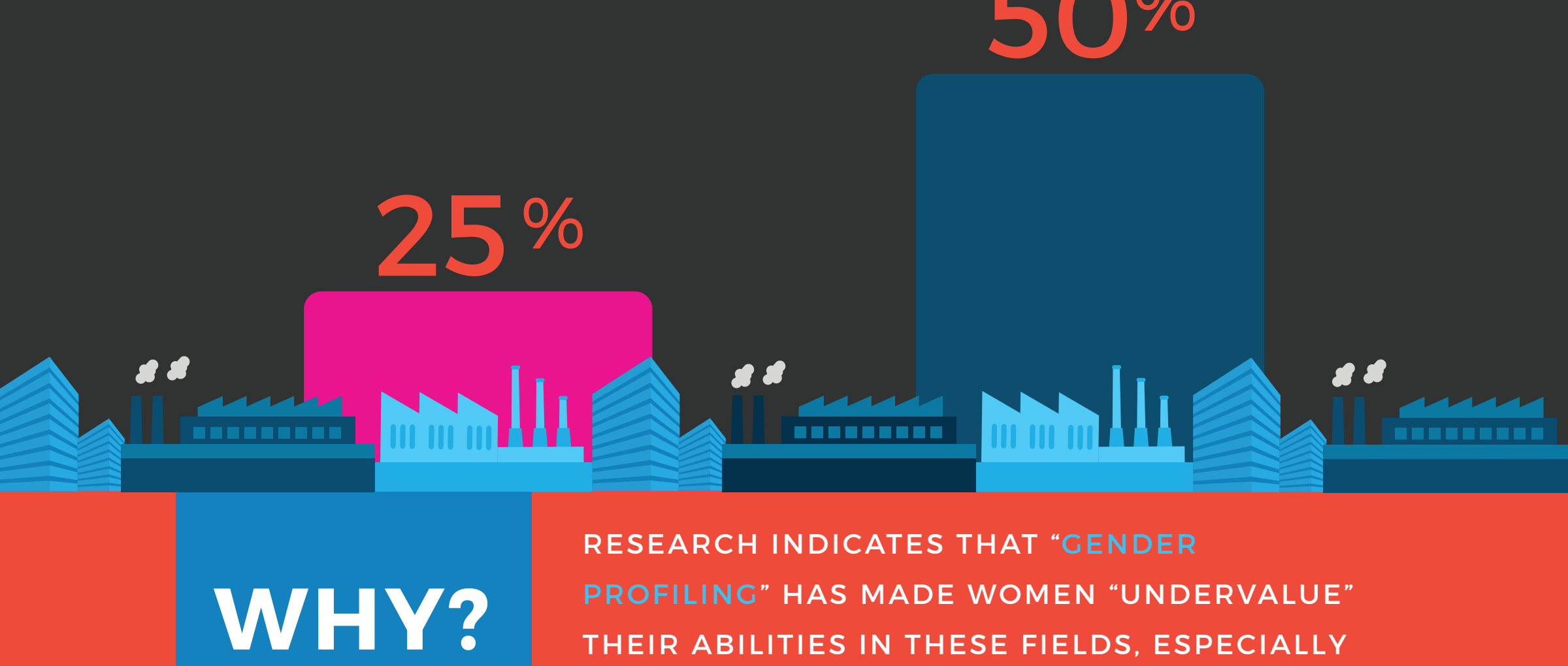
THE FUTURE OF LOGISTICS IS STEM



- TECHNOLOGY AND THE EXPANSION OF GLOBAL MARKETS MEANS THE # OF JOBS IN LOGISTICS WILL GROW 26% BY 2020.
- THE LABOR FORCE MUST BE SKILLED IN SCIENCE, TECHNOLOGY, ENGINEERING AND MATHEMATICS (STEM).
- 43% BELIEVE GIRLS SHOULD BE INFLUENCED TOWARD STEM AND SKILLED TRADES.

WOMEN STEM
EDUCATED WORKERS

WOMEN COLLEGE
EDUCATED WORKERS

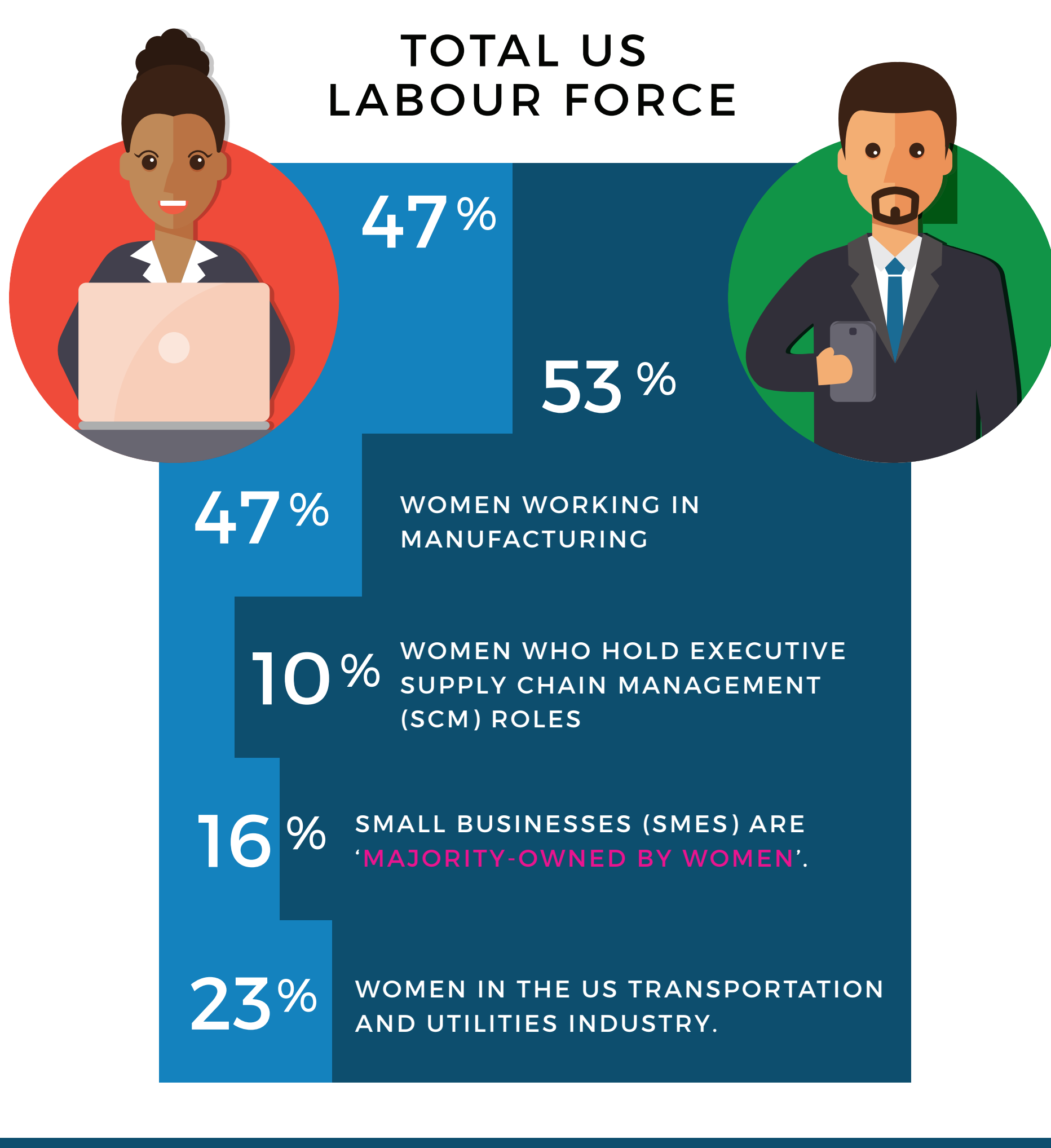


WHY?

RESEARCH INDICATES THAT "GENDER PROFILING" HAS MADE WOMEN "UNDERVALUE" THEIR ABILITIES IN THESE FIELDS, ESPECIALLY IN MATHEMATICS AND ENGINEERING.

WORKPLACE

WOMEN ACCOUNT FOR 47% OF THE U.S LABOR FORCE



SALARY

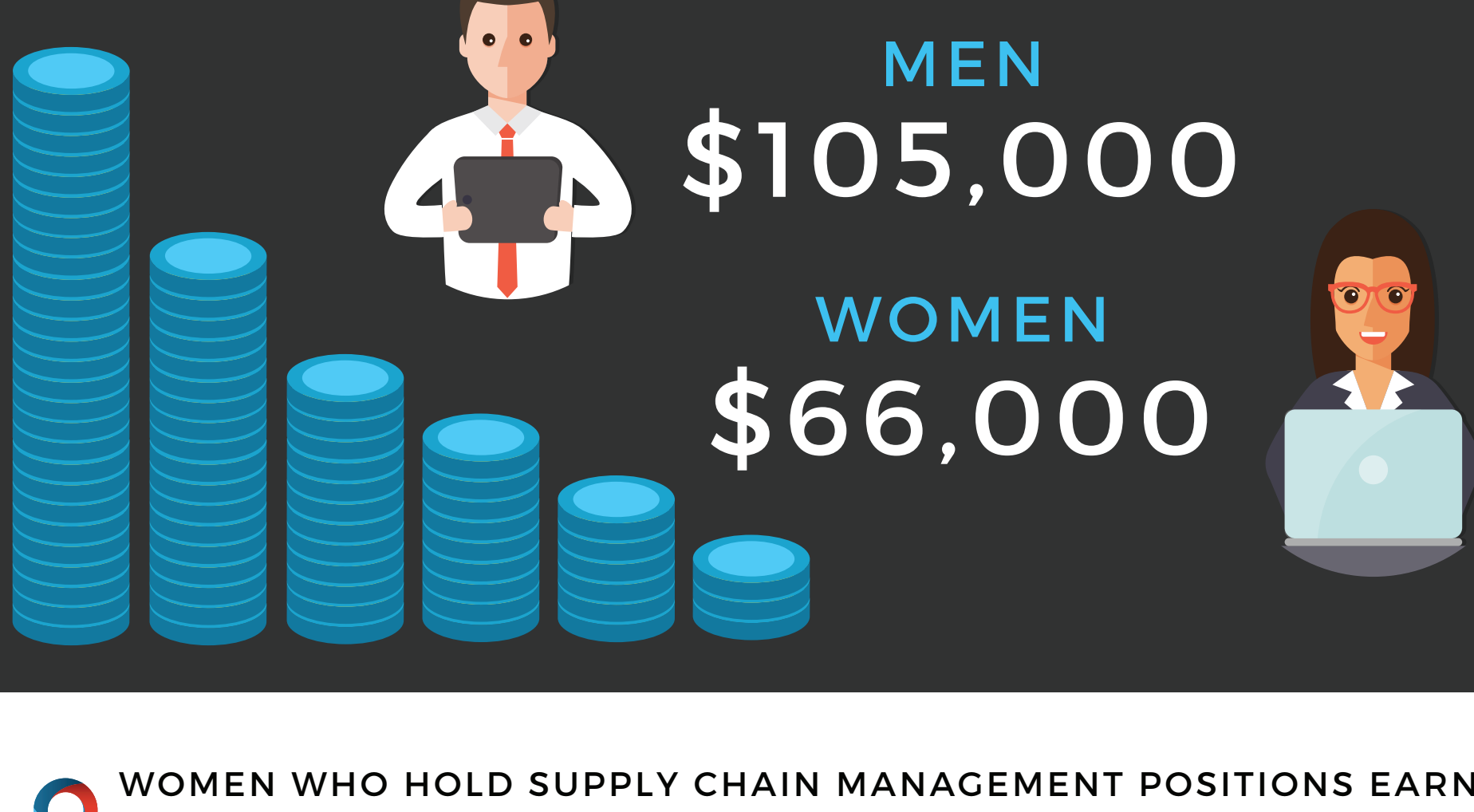
RE-EXPLORING THE WAGE GAP

ACCORDING TO THE 34TH ANNUAL SALARY SURVEY, A SIGNIFICANT GENDER GAP STILL EXISTS WITHIN THE LOGISTICS INDUSTRY.

MEDIAN SALARIES IN LOGISTICS (2018)

MEDIAN SALARY

\$93,000



- WOMEN WHO HOLD SUPPLY CHAIN MANAGEMENT POSITIONS EARN 75% OF THEIR MALE EQUIVALENT'S SALARY.
- WOMEN IN STEM VS. NON-STEM EARN 35% MORE.

ADVANTAGES IN THE WORKFORCE

BENEFITS OF DIVERCE WORKFORCES

WHY LOGISTICS NEED WOMEN LEADERS

A DIVERSE WORKFORCE INCREASES:

- COMPETITIVENESS
- PRODUCTIVITY
- CORPORATE SOCIAL RESPONSIBILITY (CSR)

ATTRACTING WOMEN TO THE INDUSTRY:

- FORMAL AND INFORMAL MENTORSHIP PROGRAMS
- FLEXIBLE WORK PRACTICES
- INCREASED VISIBILITY OF FEMALE LEADERS.



INFOGRAPHIC CREATED BY

MORAI
LOGISTICS

WE LOVE TO PUT ORDER IN YOUR CHAOS. MORAI LOGISTICS INC. IS A 3RD PARTY LOGISTICS PROVIDER WITH AN OPERATING AGENCY AGREEMENT REPRESENTING MODE TRANSPORTATION. WE ARE A POWERHOUSE LOGISTICS TEAM BASED IN THE GREATER TORONTO AREA AND DO BUSINESS THROUGHOUT NORTH AMERICA, INCLUDING MEXICO. OUR TEAM IS DEDICATED TO OUR TERRIFIC CLIENTS AND WE STRIVE TO TAKE THE CHAOS OUT OF YOUR SUPPLY CHAIN. WE ARE ALWAYS ON THE LOOKOUT TO DO EXCEPTIONAL WORK WITH REMARKABLE PEOPLE AND COMPANIES!

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