



IOT WILL OPTIMIZE **3PL PROVIDERS**

THINGS (IOT) CAN HELP THIRD PARTY LOGISTIC PROVIDERS (3PLS) OPTIMIZE THEIR SERVICES TO IMPROVE OPERATIONS, TRANSPARENCY AND THE CUSTOMER JOURNEY. IOT SIMPLIFIES OUR DAY-TO-DAY THROUGH THE SHARING OF DATA

THE INTEGRATION OF THE INTERNET OF

CONTRIBUTED TO THE DIGITAL PROGRESSION OF MANY INDUSTRIES. ACCORDING TO GLOBAL FORECASTS, BY 2019, IOT WILL:

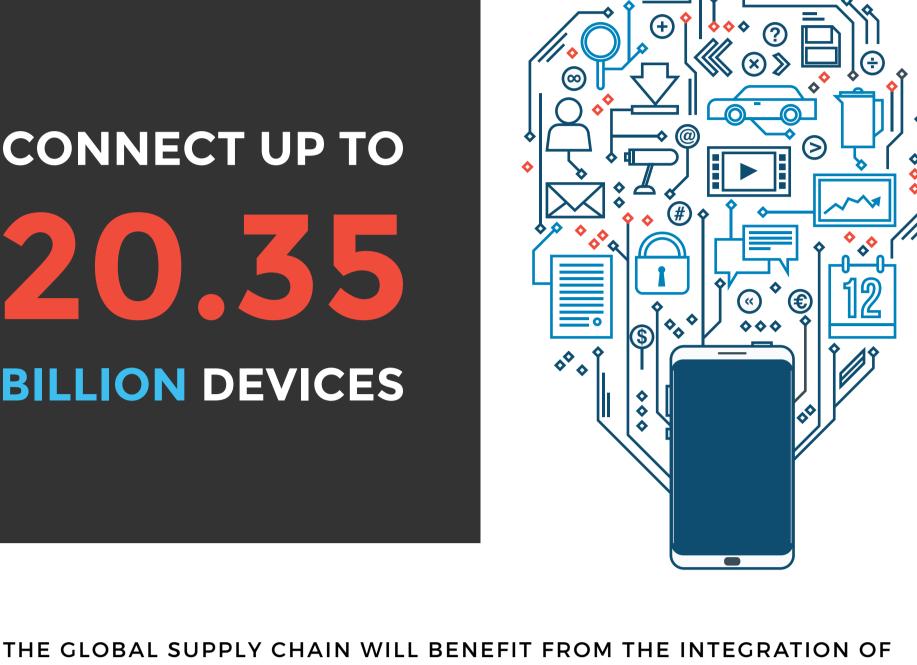
BETWEEN DEVICES. IT IS A TECHNOLOGICAL MOVEMENT THAT HAS



BILLION DEVICES

IOT TECHNOLOGY IN THE FOLLOWING WAYS:

CONNECT UP TO



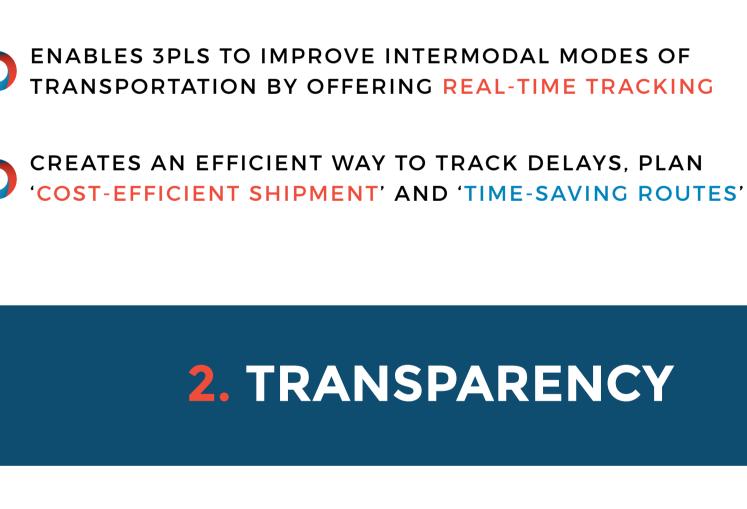


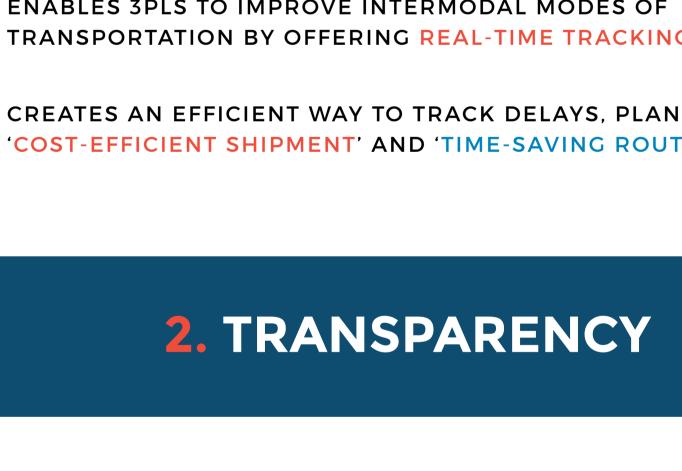
1. TRACKING

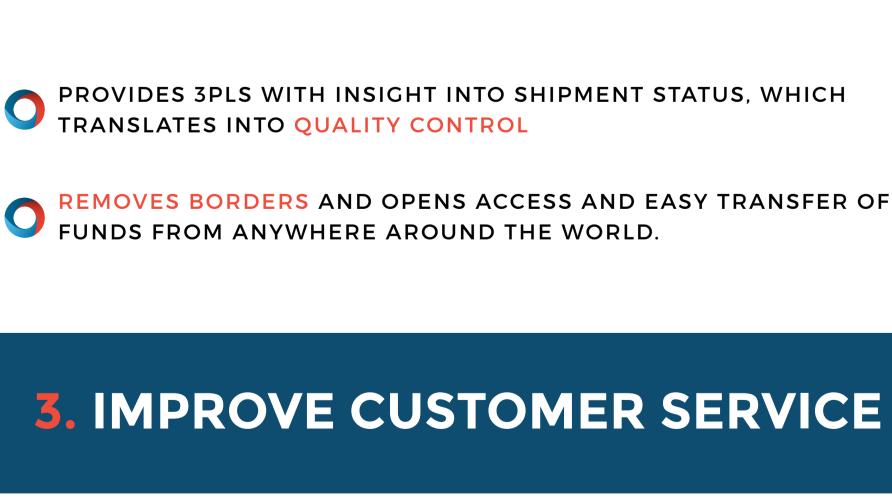
THIRD PARTY LOGISTICS (3PL) PROVIDERS MAY BECOME REPLACED.

3PLS OPTIMIZE SUPPLY CHAINS FOR THEIR CUSTOMERS.

HOWEVER. THERE ARE THREE WAYS THAT IOT TECHNOLOGY WILL HELP







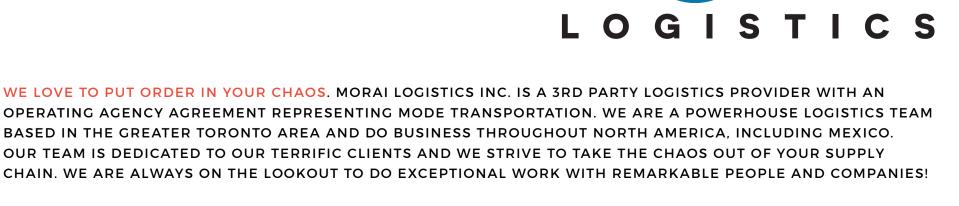


APPLICATION INTO 'WAREHOUSE AND FULFILLMENT' WILL POSITION

FACILITATES OPEN COMMUNICATION WITH CUSTOMERS REGARDING



3PLS AS AN EXPERT IN SUPPLY AND DEMAND.



SOURCES: HTTPS://WWW.FORBES.COM/SITES/DANIELNEWMAN/2018/01/09/HOW-IOT-WILL-IMPACT-THE-SUPPLY-CHAIN/#6E01418C3E37 HTTPS://WWW.STATISTA.COM/STATISTICS/485136/GLOBAL-INTERNET-OF-THINGS-MARKET-SIZE/

HTTPS://WWW.LOGISTICSMGMT.COM/ARTICLE/THE_EVOLUTION_OF_THE_DIGITAL_SUPPLY_CHAIN

HTTP://WWW.BUSINESSINSIDER.COM/INTERNET-OF-THINGS-DEFINITION HTTP://WWW.GLOBECONFREIGHT.COM/BLOG/IOT-ANALYTICS-BOOSTING-3PL-PERFORMANCE/