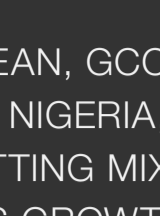


# 12 COMPARING BRICS AND OTHER EMERGING MARKETS IN THE LOGISTICS AND SUPPLY CHAIN INDUSTRY FACTS

THE INDEX IS AN ANNUAL **DATA-DRIVEN** RANKING OF 45 EMERGING ECONOMIES ACCOMPANIED BY A SEPARATE SURVEY OF **NEARLY 1,000 GLOBAL LOGISTICS AND SUPPLY CHAIN EXECUTIVES**.



WHAT'S INTERESTING ABOUT THIS INDEX IS THAT NON-BRIC COUNTRIES OF ASEAN, GCC, SUB-SAHARAN AFRICA AND THE LARGE, NEXT-TIER ECONOMIES OF INDONESIA, NIGERIA, BANGLADESH, MEXICO AND PAKISTAN HAVE BEEN THE MOST DYNAMIC, OFFSETTING MIXED PERFORMANCE IN THE BRICS COUNTRIES THAT POWERED EMERGING MARKETS GROWTH IN RECENT YEARS.

**1** FOR 2015, THE INTERNATIONAL MONETARY FUND FORECASTS AVERAGE GROWTH FOR THE 45 COUNTRIES FEATURED IN THE INDEX AT 4.6%

**2** THE FOUR ASIAN NATIONS CHINA, INDONESIA, INDIA AND MALAYSIA – RANKED IN THE TOP 10 EMERGING MARKETS

**3** OUT OF THE SEVEN ASIAN COUNTRIES AMONG THE TOP 20, FIVE ARE SOUTHEAST ASIAN NATIONS INDONESIA, MALAYSIA, THAILAND, PHILIPPINES AND VIETNAM



**4** GULF STATES UAE, QATAR AND OMAN RANKED AS HAVING THE BEST “MARKET COMPATIBILITY” THE MOST IDEAL BUSINESS CONDITIONS AMONG THE 45 COUNTRIES IN THE INDEX



**5** URUGUAY, SAUDI ARABIA AND MOROCCO FOLLOWED UAE, QATAR AND OMAN IN RANKING AS HAVING THE BEST “MARKET COMPATIBILITY”

**6** SAUDI ARABIA CLIMBED TO NO. 2 IN THE 2015 INDEX, RANKING BEHIND ONLY CHINA, WHICH HAS 47 TIMES THE POPULATION AND 12.5 TIMES THE ECONOMIC OUTPUT.

**7** THE PICTURE WAS MIXED FOR NON-GULF COUNTRIES OF THE MIDDLE EAST, WITH JORDAN SLIPPING FIVE SPOTS TO 29 IN THE INDEX, DESPITE STRONG SCORES FOR ITS BUSINESS CONDITIONS, AS IT HAS BEEN AFFECTED BY FIGHTING IN NEIGHBORING SYRIA AND IRAQ, WHICH IS ITS LARGEST TRADING PARTNER.

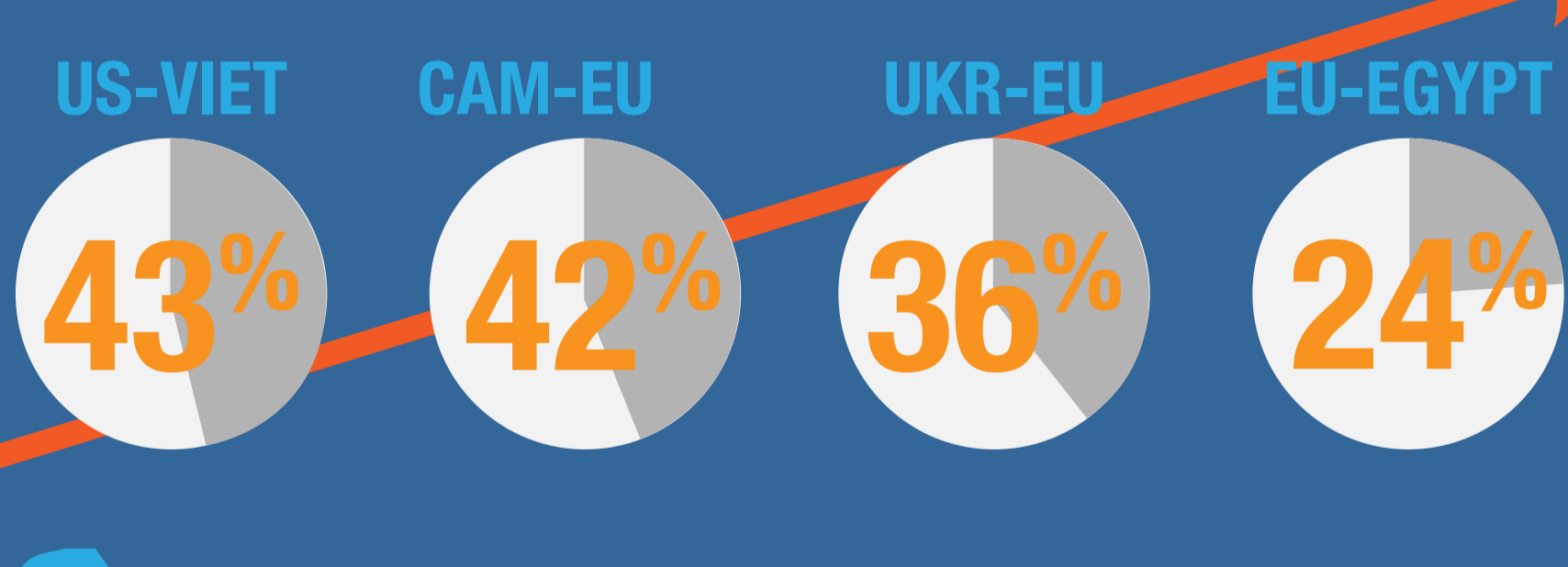
**8** THE PHILIPPINES IMPROVED ITS STANDING AMONG SUPPLY CHAIN EXECUTIVES SURVEYED. THEY PUSHED THE PHILIPPINES UP FIVE SPOTS EMERGE AS A MAJOR LOGISTICS MARKET.

**9** RUSSIA'S GROWING ECONOMIC ISOLATION HAS DAMAGED ITS APPEAL TO LOGISTICS AND SUPPLY CHAIN PROFESSIONALS.

**10** MORE THAN 75 PERCENT OF SURVEY RESPONDENTS SAID THEY WERE PESSIMISTIC ABOUT RUSSIA'S PROSPECTS.

**11** THE FASTEST-GROWING TRADE LANES

LINKING EMERGING AND DEVELOPED MARKETS WERE **US-VIETNAM** (UP 42.7 PERCENT BY VOLUME) AND **CAMBODIA-EU** (UP 41.9 PERCENT) FOR AIR CARGO; AND **UKRAINE-EU** (UP 35.8 PERCENT) AND **EU-EGYPT** (UP 23.2 PERCENT) FOR OCEAN SHIPMENTS.



**12** INDIA CONTINUES TO DIVIDE LOGISTICS AND SUPPLY CHAIN EXECUTIVES AS IT WAS RANKED NO. 2 CHOICE TO EMERGE AS A MAJOR LOGISTICS MARKET, AND RANKED NO. 17 AMONG COUNTRIES LEAST LIKELY TO BECOME A MAJOR LOGISTICS MARKET.

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