

LOOKING AT THE GENDER GAP AROUND THE WORLD



GLOBALIZATION HAS BROKEN THROUGH SEVERAL TECHNOLOGICAL, POLITICAL, AND GEOGRAPHIC BARRIERS TO SUPPLY CHAIN LOGISTICS. HOWEVER, WHILE ITS BEEN DOCUMENTED THAT COMPANIES THAT INCLUDE MORE WOMEN AT THE TOP LEVELS OF LEADERSHIP TEND TO OUTPERFORM THOSE THAT DON'T, THERE IS STILL A NOTICEABLY LARGE GENDER GAP WHEN IT COMES TO THE LOGISTICS INDUSTRY.

HERE ARE 10 FACTS TO NOTE WHEN THINKING ABOUT THE SUPPLY CHAIN LOGISTICS INDUSTRY GLOBALLY:

THE TOP 15 COUNTRIES FOR LOGISTICS ACCORDING TO THE WORLD BANK ARE:

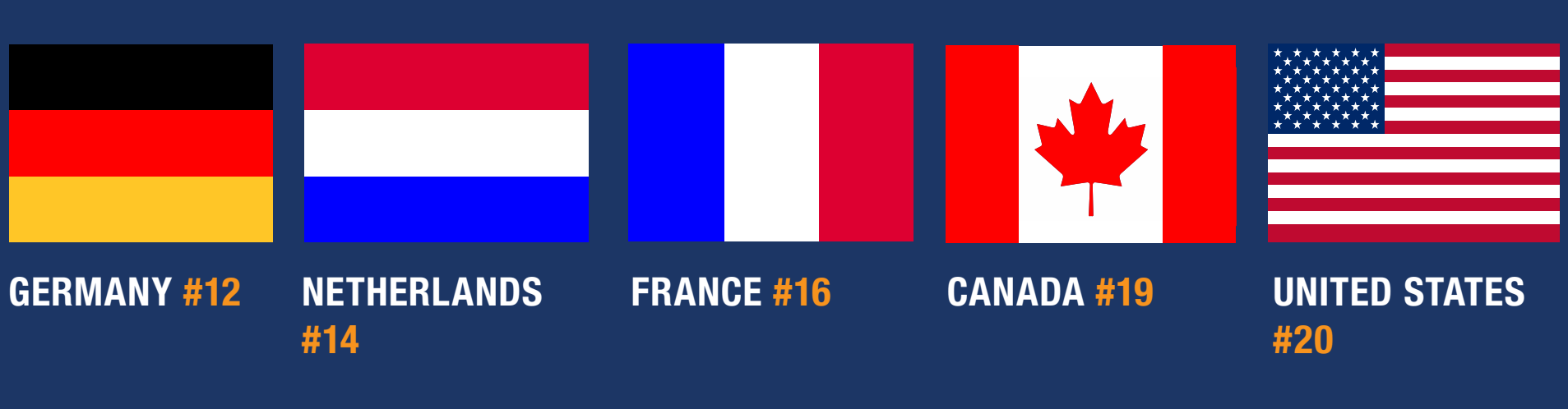
GERMANY, NETHERLANDS, BELGIUM, UNITED KINGDOM, SINGAPORE, SWEDEN, NORWAY, LUXEMBOURG, UNITED STATES, JAPAN, IRELAND, CANADA, FRANCE, SWITZERLAND, AND (HONG KONG SAR) CHINA.



BRIC'S RANKING FOR LOGISTICS ACCORDING TO THE TOP COUNTRIES:



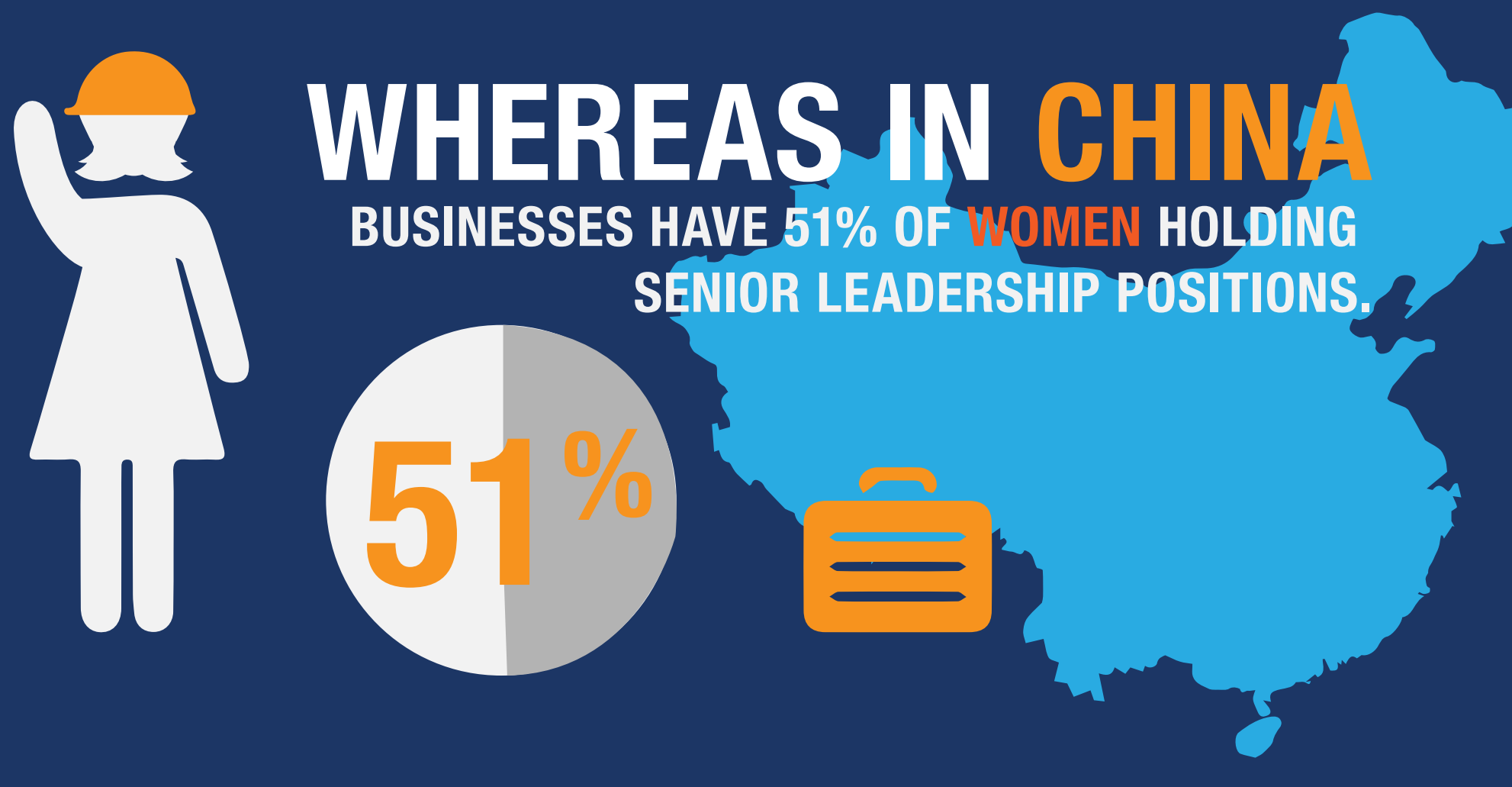
THE WORLD ECONOMIC FORUM RANKED THE SAME TOP 15 FOR GENDER EQUALITY:



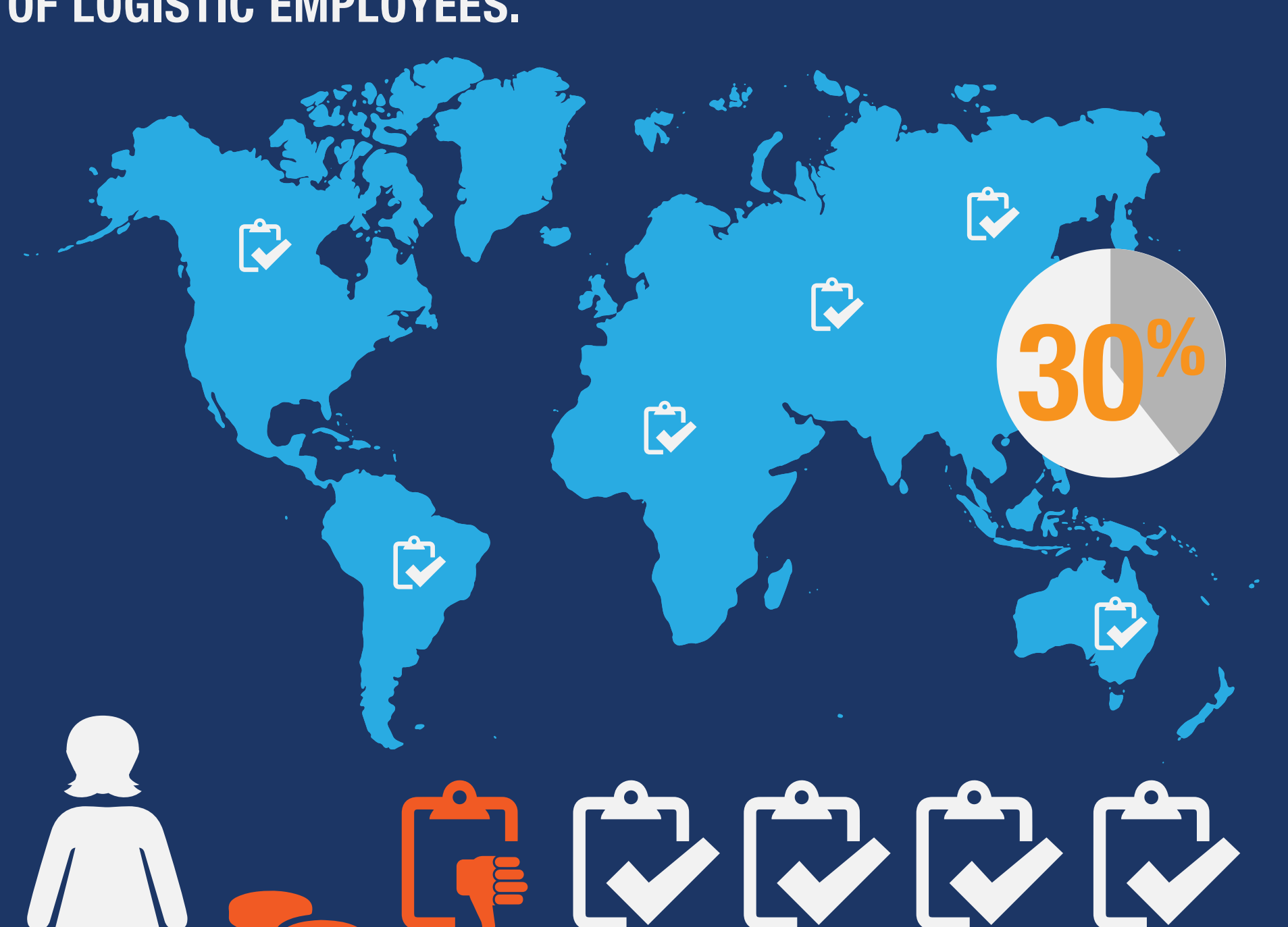
BRIC'S RANKING FOR LOGISTICS ACCORDING TO GENDER EQUALITY:



ONLY 21 OF FORTUNE 500 CEOs ARE WOMEN



A STUDY OF OVER 3,400 COMPANIES FROM AROUND THE WORLD FOUND THAT GLOBALLY, WOMEN REPRESENT LESS THAN 30% OF LOGISTIC EMPLOYEES.



OF THE COMPANIES SURVEYED, 10% OF RESPONDENTS FELT ECONOMIC DOWNTURNS MAY BE MORE NEGATIVE FOR WOMEN THAN MEN IN THE LOGISTICS INDUSTRY.



HOWEVER, THE SAME STUDY ALSO FOUND THAT LOGISTICS & TRANSPORTS ARE AMONG HIGHEST RANKING INDUSTRIES FOR EXTERNAL MENTORSHIP AND NETWORKING OPPORTUNITIES FOR WOMEN (62%).

INFOGRAPHIC CREATED BY **MORAI** LOGISTICS INC.

We love to put order in your chaos. Morai Logistics Inc. is a 3rd party logistics provider with an operating agency agreement representing Mode Transportation. We are a powerhouse logistics team based in the Greater Toronto Area and do business throughout North America, including Mexico. Our team is dedicated to our terrific clients and we strive to take the chaos out of your supply chain. We are always on the lookout to do exceptional work with remarkable people and companies!

SOURCES:
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